



# CASA Annual Conference

## June 21 - 23, 2020

### Ottawa, ON



2020  
Sponsorship / Advertising  
Opportunities

## **Sponsorships.....Get Your Company Noticed At 2020 Conference!**

**We invite your company to be a Sponsor at this year's CASA Conference and to position your organization as a leader in the Canadian Fire Sprinkler Industry at this event.**

**We have a variety of Sponsorships available and what greater time for exposure than in Ottawa our Nation's Capital. Be a proud Sponsor of one of the following packages at the 2020 CASA Annual Conference:**

### **Platinum Level Sponsors - \$6,000**

***Each Platinum Sponsorship package includes the following:***

One 8ft x 10ft Exhibit space/table, in the trade show component which includes a single conference registration, plus one additional registration.

Company recognition and Logo displayed on the Speaker platform designating Platinum Sponsorship.

Prominent placement of your company logo on all CASA ads and promotional materials.

Inclusion on the event website designating Platinum Sponsors, with company logo and reciprocal links.

Recognition of a CASA conference gift (iPad) to delegate via random draw at Monday afternoon break, and/or Tuesday morning break.

Premium positioned Full page/4 colour Ad in the official Conference program guide. Corporate logo also placed in the program guide.

Logo included on sponsorship signage.

Opportunity to distribute a supplied premium item to all CASA Conference attendees (i.e. bag, pen, portfolio, etc.) *(Deliver to CASA Office by deadline May 26th).*

Inclusion of your company brochure or product information to be inserted in literature bags.

Sponsoring company recognition & thank you mentioned to all attendees during opening & closing of Conference.

For Sponsorship or Advertising questions please contact:  
**dtomasic@casa-firesprinkler.org or Debbie 905-477-2270**

## Gold Level Sponsors - \$5,000

### *Each Gold Sponsorship package includes the following:*

One 8ft x 10ft Exhibit space/table, in the trade show component which includes a single conference registration.

Prominent placement of company logo on all CASA Conference ads and promotional materials.

Inclusion on the event website designating Gold Sponsors.

Half page/4 color ad with premium positioning in the official show directory and Sponsor's logo in the program.

Logo included in on-site signage.

Opportunity to distribute a supplied premium item to all CASA Conference attendees (i.e. bag, pen, portfolio, etc.) (*Deliver to CASA Office by deadline May 26th*).

Inclusion of your company brochure or product information to be inserted in literature bags.

Sponsoring company recognition & thank you mentioned to all attendees during opening & closing of Conference.

## Silver Level Sponsors - \$2,500

### *Each Silver Sponsorship package includes the following:*

One Conference Registration

Prominent placement of company logo on all CASA Conference ads and promotional materials.

Inclusion on the event website designating Silver Sponsors.

Logo included in on-site signage.

Opportunity to distribute a supplied premium item to all CASA Conference attendees (i.e. bag, pen, portfolio, etc.) (*Deliver to CASA Office by deadline May 26th*).

Inclusion of your company brochure or product information to be inserted in literature bags.

Sponsoring company recognition & thank you mentioned to all attendees during opening & closing of Conference.

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# SPONSORSHIPS

## 2020 CASA Conference Other Sponsorship Opportunities

### \$4,000 Sunday Welcome Reception

Be the Company that Sponsors the 2020 Opening Reception in the Canadian Museum of History home to the world's largest indoor collection of totem poles, and largest exhibition of Canadian History.

Display your Company signage at this remarkable Museum in the place that brought us all together to network and kick things off!



### \$6,000 Monday Social Dinner & Evening

What an opportunity! This Sponsorship will be for an evening to remember! Venue TwentyTwo is in a breathtaking room at the Westin with a 270° panoramic view of Parliament Hill, the Ottawa River and the Gatineau Hills beyond.

Have your Company centrepiece on each table, or a display of balloons with your Logo, or other decorating ideas for all to see and enjoy!



### \$2,500 Keynote Speaker and "Meet & Greet"

This is your chance to Sponsor a World Champion and Olympian. We are honoured to have Sami Jo Small as our 2020 Keynote Speaker giving her Olympic take on Teamwork and Playing the Role.

Your company's Sponsorship will be announced as the Keynote Speaker takes to the podium! Your signage will be placed on stage during the Keynote speech and at the Sami Jo Small "Meet & Greet" table in the Exhibit hall.



\$2,000 Monday - Breakfast

\$2,500 Monday - Lunch

\$1,000 Monday - Coffee Breaks (includes am & pm breaks)

\$2,000 Tuesday - Breakfast

\$500 Tuesday - Coffee Break

*NOTE: Meal Sponsorships & Coffee Break Sponsorships include recognition from the meeting Chair and on-site signage in the server area.*

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## Advertisers:

### 2020 CASA Conference Program Guide

*Promote your Company by Advertising at this year's Conference:*

**Full Page:** 10cm x 22cm (w/full bleed) **\$ 562.70** + HST (\$73.15) = **\$ 635.85**

**Half Page:** 10cm x 11cm (w/full bleed) **\$ 401.19** + HST (\$52.15) = **\$ 453.34**

*(To be handed out at Registration to everyone attending this year's Conference).*

## 2020 Sponsorship / Advertising Payment Form

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone # \_\_\_\_\_

Type of Sponsorship \_\_\_\_\_ Amount \$ \_\_\_\_\_

Program Guide "AD" (please circle size) Full pg or Half pg Amount \$ \_\_\_\_\_

*Note: Platinum Sponsorship packages already include a Full page AD.  
Gold Sponsorship packages already include a Half page AD. Please  
do not include a separate amount on this line if included in package.*

(Total amount from above to be charged) **TOTAL** \$ \_\_\_\_\_

### Method of Payment:

Visa \_\_\_\_\_ Master Card \_\_\_\_\_ Amex \_\_\_\_\_ Cheque \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Please complete payment form and return to:  
**dtomasic@casa-firesprinkler.org**