

CASA Annual Conference
June 12 - 14, 2022
Victoria, BC



2022
Sponsorship / Advertising
Opportunities

Sponsorships.....Are you ready to get noticed at 2022 Conference?

**We are hoping to have your company's support at this year's CASA Annual Conference.
We have various Sponsorship packages available below.**

**Have your Company stand out by being a proud Sponsor
at the 2022 CASA Annual Conference:**

Platinum Level Sponsors - \$6,000

Each Platinum Sponsorship package includes the following:

One 8ft x 10ft Exhibit space/table, in the trade show component which includes a single conference registration, plus one additional registration.

Company recognition and Logo displayed on the Speaker platform designating Platinum Sponsorship.

Prominent placement of your company logo on all CASA ads and promotional materials.

Inclusion on the event website designating Platinum Sponsors, with company logo and reciprocal links.

Premium positioned Full page/4 colour Ad in the official Conference program guide. Corporate logo also placed in the program guide.

Logo included on sponsorship signage.

Opportunity to distribute a supplied premium item to all CASA Conference attendees (i.e. bag, pen, portfolio, etc.) ***(Deliver to CASA Office by deadline May 16th).***

Inclusion of your company brochure or product information to be inserted in literature bags.

Sponsoring company recognition & thank you mentioned to all attendees during opening & closing of Conference.

For Sponsorship or Advertising questions please contact:
dtomasic@casa-firesprinkler.org or Debbie 905-477-2270

Gold Level Sponsors - \$5,000

Each Gold Sponsorship package includes the following:

One 8ft x 10ft Exhibit space/table, in the trade show component which includes a single conference registration.

Prominent placement of company logo on all CASA Conference ads and promotional materials.

Inclusion on the event website designating Gold Sponsors.

Half page/4 color ad with premium positioning in the official show directory and Sponsor's logo in the program.

Logo included in on-site signage.

Opportunity to distribute a supplied premium item to all CASA Conference attendees (i.e. bag, pen, portfolio, etc.) ***(Deliver to CASA Office by deadline May 16th).***

Inclusion of your company brochure or product information to be inserted in literature bags.

Sponsoring company recognition & thank you mentioned to all attendees during opening & closing of Conference.

Silver Level Sponsors - \$2,500

Each Silver Sponsorship package includes the following:

One Conference Registration

Prominent placement of company logo on all CASA Conference ads and promotional materials.

Inclusion on the event website designating Silver Sponsors.

Logo included in on-site signage.

Opportunity to distribute a supplied premium item to all CASA Conference attendees (i.e. bag, pen, portfolio, etc.) ***(Deliver to CASA Office by deadline May 16th).***

Inclusion of your company brochure or product information to be inserted in literature bags.

Sponsoring company recognition & thank you mentioned to all attendees during opening & closing of Conference.

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SPONSORSHIPS

2022 CASA Conference Other Sponsorship Opportunities

\$4,000 Sunday Welcome Reception

Be the company that Sponsors the 2022 Opening Reception in the beautiful Delta Victoria Ocean Pointe Resort's Harbour Room & Patio.

Display your company signage at the opening event that brings us all together to mingle and kick things off as it has been awhile for everyone and we all look forward to seeing each other again!



\$6,000 Monday Social Dinner & Evening

Sponsorship opportunity is available for your company to stand out with signage promoting your company as the official Sponsor of the 2022 Social Dinner and Evening in a beautiful room with a magnificent view overlooking Victoria Harbour.

Have your company centrepiece on each table, or a display of balloons with your Logo, or other decorating ideas you bring for all to see and enjoy!



\$2,500 Keynote Speaker - Jim Bottomley

Your company's Sponsorship will be announced as Keynote Speaker takes to the podium. Your signage will be placed on stage during Keynote speech.

Understanding how technical, economic, social, demographic and trends in consumer behaviour are combining to affect human needs, Jim Bottomley has helped industries and governments find future direction, identify opportunities, improve customer satisfaction, and cope with the stress of rallying change.

Working across sectors, Jim suggests innovative strategies that cross boundaries.



\$2,000 Monday - Breakfast

\$2,500 Monday - Lunch

\$1,000 Monday - Coffee Breaks (includes am & pm breaks)

\$2,000 Tuesday - Breakfast

\$500 Tuesday - Coffee Break

NOTE: Meal Sponsorships & Coffee Break Sponsorships include recognition from the meeting Chair and on-site signage in the server area.

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Advertisers:

2022 CASA Conference Program Guide

Promote your Company by Advertising at this year's Conference:

Full Page: 10cm x 22cm (w/full bleed) **\$ 562.70** + HST (\$73.15) = **\$ 635.85**

Half Page: 10cm x 11cm (w/full bleed) **\$ 401.19** + HST (\$52.15) = **\$ 453.34**

(To be handed out at Registration to everyone attending this year's Conference).

2022 Sponsorship / Advertising Payment Form

Company Name _____

Contact Name _____ Phone # _____

Type of Sponsorship _____ Amount \$ _____

Program Guide "AD" (please circle size) Full pg or Half pg Amount \$ _____

NOTE: *Platinum Sponsorship packages already include a Full page AD.
Gold Sponsorship packages already include a Half page AD. Please
do not include a separate amount on this line if included in package.*

(Total amount from above to be charged) **TOTAL** \$ _____

Method of Payment:

Visa _____ Master Card _____ Amex _____ Cheque _____

Credit Card # _____ Exp Date _____

Name on Card _____

Signature _____

Please complete payment form and return to:
dtomasic@casa-firesprinkler.org