

**CASA Annual Conference**  
**June 25 - 27, 2023**  
**Ottawa, ON**

**2023 Program Guide Advertising**

CASA would like to have you stand out at our 2023 Conference by placing your Company AD in our Annual Conference Program Guide. These guides will be handed out at registration in Ottawa and will keep your Company at the fingertips of all attendees throughout the Conference.

If you are interested and have not already sent in your request, please create your ad with the dimensions below and send to [dtomasic@casa-firesprinkler.org](mailto:dtomasic@casa-firesprinkler.org) before the deadline **Monday, May 8<sup>th</sup>**.

**Two ad sizes are available:**

**Full Page Ad** \$590.00 + \$76.70 (HST) = \$666.70

**Live Area:** 3.5" x 8"

**Trim:** 4" x 8.5"

**Bleed:** 4.25" x 8.75"

**Half Page Ad** \$421.25 + \$54.76 (HST) = \$476.01

**Live Area:** 3.5" x 4"

**Trim:** 4" x 4.25"

**Bleed:** 4.25" x 4.5"

- Full page /4 colour ads are included in our **Platinum** Level Sponsorship packages
- Half page /4 colour ad is included in our **Gold** Level Sponsorship packages
- Inside front and back covers are not available
- Please provide: High Resolution .pdf and .eps versions of your Ad.
- Ads are due by **Monday, May 8<sup>th</sup>**.

Advertisement size and payments can be made on the attached payment form. Sponsorships are also still available, please contact me for full package.



I look forward to hearing from you. Please contact me if you have any questions in regards to advertising in the 2023 Conference Program Guide.

Thank you,  
Debbie

*Debbie Tomasic*  
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**Canadian Automatic Sprinkler Association**  
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